



Informational Session: Salem Community Choice Aggregation (CCA)

October 9, 2025

Presented by:

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Freedom Energy Logistics



What is CCA?

- Community Choice Aggregation (CCA) is a program that allows local governments to combine the electricity demand of their residents and businesses to create a large purchasing pool. Dual goals of electricity savings and budget certainty.
- Approved by 83% of Salem voters in 2025.
- Over 50 active aggregations in NH and 1400+ nationwide.



Why CCA Matters

- Leverages collective purchasing power to secure lower energy rates.
- Provides savings and long-term budget stability.
- Liberty Utilities' rates change every 6 months, causing volatility.



Salem CCA Details

- No environmental impact; only standard rate offered.
- Rates:
 - Salem CCA: \$0.11180/kWh (24 months).
 - Liberty's Rate: \$0.12420/kWh (locked until February).
- Initial Savings:
 - 10% (Initial meaning we only know Salem CCA rate past February.)
- Estimated Community Savings:
 - Assuming full participation (300,000,000 kWh), Salem would be guaranteed to save ~\$825,000 over the first three months.



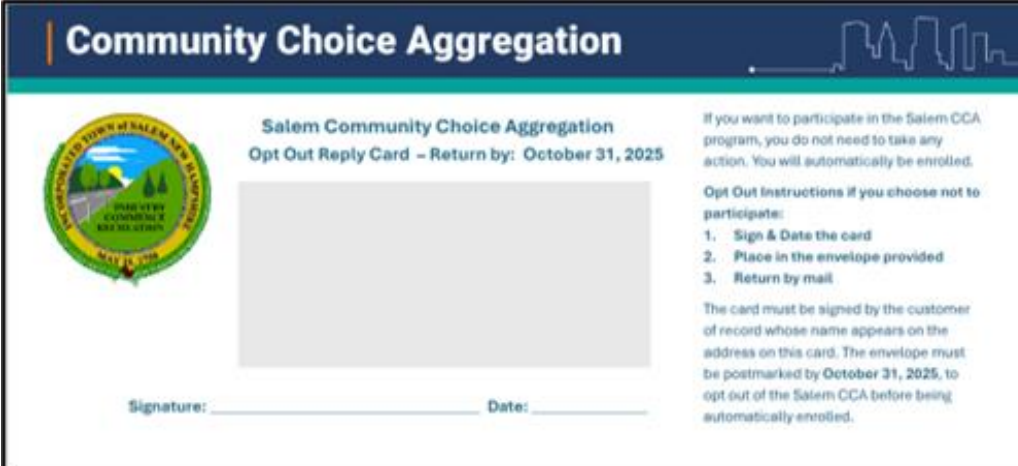
Eligibility

- Only Liberty default service customers will be enrolled unless they opt out.
 - Exception: Net Metered customers should not have received an opt out. Net Metered customers are better off with Liberty, paid for excess production.
- Third-party supply customers are not impacted.
- Budget billing and Electric Assistance Program (EAP) participants remain unaffected.



Opt Out Options


- Residents can opt out at *anytime* before or after the November meter read.
- Three Methods to Opt Out:
 1. **Return opt-out card.**



The image shows a sample of the 'Salem Community Choice Aggregation Opt Out Reply Card'. The card has a header with the title 'Community Choice Aggregation' and a skyline graphic. Below the header, on the left, is the official seal of the City of Salem, Oregon. The main title of the card is 'Salem Community Choice Aggregation Opt Out Reply Card - Return by: October 31, 2025'. In the center is a large, empty rectangular box for a signature. Below this box are lines for 'Signature:' and 'Date:'. To the right of the signature box, there is a paragraph explaining that if a resident wants to participate in the Salem CCA program, they do not need to take any action and will be automatically enrolled. Below this is a section titled 'Opt Out Instructions if you choose not to participate:' followed by a numbered list: 1. Sign & Date the card, 2. Place in the envelope provided, and 3. Return by mail. At the bottom right, another paragraph states that the card must be signed by the customer of record whose name appears on the address on the card, and that the envelope must be postmarked by October 31, 2025, to opt out of the Salem CCA before being automatically enrolled.

Community Choice Aggregation

Salem Community Choice Aggregation
Opt Out Reply Card - Return by: October 31, 2025



Signature: _____ Date: _____

If you want to participate in the Salem CCA program, you do not need to take any action. You will automatically be enrolled.

Opt Out Instructions if you choose not to participate:

1. Sign & Date the card
2. Place in the envelope provided
3. Return by mail

The card must be signed by the customer of record whose name appears on the address on this card. The envelope must be postmarked by **October 31, 2025**, to opt out of the Salem CCA before being automatically enrolled.

Opt Out Options, continued

2. Visit Salem CCA Website - <https://felpower.com/cca/new-hampshire/salem/>

The screenshot shows the homepage of the Salem Community Choice Aggregation website. The header includes navigation links: RESIDENTS, INVESTORS, BUSINESS, and WORKING WITH US. The main heading is "Salem COMMUNITY CHOICE AGGREGATION IN NH LOCAL CONTROL. REAL IMPACT." Below this, a paragraph explains the town's goal to introduce a first electricity supply program to help reduce electricity costs and offer budget certainty. A section titled "How the Program Works" lists key points: Town of Salem selects a supplier (First Point Power), Liberty (Salem) continues delivery & billing, residents are enrolled by default unless they opt out, and participation is voluntary. A timeline of milestones is shown: May 2025 (Town Meeting Vote Approved CCA), May 2025 (PUC Plan Approval), Aug 2025 (Supplier Contract Awarded), and Aug 25, 25 (Salem CCA Goes Live). An "Enrollment, Opt-Out & Opt-In" section provides instructions for both. A table compares the Liberty Default Service with Salem's CCA. The bottom section is titled "Program Details & Resources".

Salem
COMMUNITY CHOICE AGGREGATION IN NH
LOCAL CONTROL. REAL IMPACT.

The Town of Salem is pleased to introduce its first electricity supply program, **Salem Community Choice Aggregation (CCA)**, to help reduce electricity costs and offer budget certainty to the residents of the town. The Salem CCA program enables our town to come together and buy electricity as a group, allowing us to offer residents and local businesses more stable, competitive rates, and an alternative to **Liberty Default Service**.

How the Program Works

Town of Salem selects a supplier (First Point Power)
→ **Liberty (Salem)** continues delivery & billing
→ **You (Residents/Businesses)** are enrolled by default unless you opt out

- Default Service customers will receive a notification letter and be automatically enrolled unless they opt out by October 31, 2025.
- Participation is voluntary; you may opt out any time with no fee (effective on your next meter read).
- Liberty continues to deliver electricity, maintain lines, respond to outages, and send out bills.

Timeline of Milestones

- May 2025**: Town Meeting Vote Approved CCA
- May 2025**: PUC Plan Approval
- Aug 2025**: Supplier Contract Awarded
- Aug 25, 25**: Salem CCA Goes Live

Enrollment, Opt-Out & Opt-In

How to Opt out
Residents will be automatically enrolled unless they choose to opt out before October 31, 2025. Opting out later is allowed at any time with no penalty.

1. Mail the opt-out postcard included with your notification letter.
2. Call First Point Power at (888) 875-1711.
3. Visit: [Opt In/ Opt Out Form](#)

How to Opt In (if you have a third-party supplier or opted out)

1. Call First Point Power at (888) 875-1711, or
2. Visit: [Opt In/ Opt Out Form](#)

Note: If you already have a competitive electricity supplier, you will not be automatically enrolled. You can opt in at any time (check for any early termination fees with your current supplier).

	Liberty Default Service	Salem's CCA
Rate	\$1.12/kwh	\$1.1136/kwh
Renewable Energy Content	Meets NH Renewable Portfolio Standard (RPS) requirements (25.7% by 2025)	Meets NH Renewable Portfolio Standard (RPS) requirements (25.7% by 2025)
Duration	Until February 2028	24 months

Program Details & Resources

This screenshot shows the "Enrollment, Opt-Out & Opt-In" page on the Salem CCA website. It provides clear instructions for residents. A prominent "OPT IN/OPT OUT" button is located at the bottom right of the content area.

Enrollment, Opt-Out & Opt-In

How to Opt out
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OPT IN/OPT OUT

This screenshot shows the "Opt In/Opt Out" form on the Salem CCA website. The form includes a header for "Community Choice Aggregation - Enrollment & Changes" and a section for "Sample Bill" showing a rate of \$1.1136/kwh. It also displays a "Term ends November 2027" and a "Enrollment Change Requested" status. There are fields for "Utility" and "Name on Account" with a "Submit" button.

Salem Community Choice Aggregation — Enrollment & Changes

For fees or penalties, if you opt out, your electric supply will revert to your utility's **Default Service** on the next available meter read. Most changes appear on your bill within 1-2 billing cycles.

Community Choice Aggregation

Opt In/Opt Out

Sample Bill

\$1.1136/kwh

Term ends November 2027

Enrollment Change Requested

Utility

Name on Account

Submit



Opt Out Options, continued

3. Call Salem CCA Customer Support

- First Point Power - (888) 875-1711
- Freedom Energy - (866) 568-4725



Billing & Service

- Liberty Utilities remains the utility provider.
- No changes to transmission/distribution charges.
- Salem CCA replaces only the energy charge.
- No additional bills. Liberty continues to bill customers.



Flexibility

- 24-month supply contract.
- Ratepayers can switch between Salem CCA and Liberty default rate anytime.
- No fees or penalties for switching.



What to Expect

- On November meter read, Liberty will switch eligible accounts to Salem CCA rate.
- No action required unless opting out.
- Opt-in available later via website or phone.



Questions?



Thank You for Attending

FOR MORE INFORMATION

Visit Salem CCA Website

<https://felpower.com/cca/new-hampshire/salem/>

Town of Salem Website

<https://salemnh.gov/ccap>

Call Salem CCA Customer Support
First Point Power - (888) 875-1711
Freedom Energy - (866) 568-4725

