

# **A G E N D A**

## **COMMUNICATIONS COMMITTEE**

**Thursday, August 3, 2023**

**5:00 PM**

**Knightly Meeting Room - Town Hall – 33 Geremonty Drive Salem, NH 03079**

1. Call to Order – 5:00 PM
2. Review of Minutes from July 20, 2023 Meeting
3. Discussion and Recap of National Night Out
4. Discussion of Police Station Communications Campaign
5. Discussion of Potential Tours at Police Station and Salem Community Television (SCTV)
6. Discussion of SCTV Viewership Data
7. Discussion of Groups and Organizations to Reach Out To
8. Discussion of What Information the Committee Wants to Promote
9. Town Representative Update
10. Town Council Representative Update
11. Next Meeting – Thursday, August 17<sup>th</sup>, 2023 at 5:00 PM
  - a. Presentation and Discussion of Parent Square App and School District Communications from David Halpin
12. Adjourn