

Rain Barrel Program

Summary:

Sales Open: January 21st

Deadline for Sales: April 5

Distribution Event: April 18 8:30-11:30 – Need to decide on location

Commission is responsible for: Pushing out provided marketing materials and distribution of the barrels

The Conservation Commission has asked we look into the Rain Barrel Program for 2026. The Company the commission has used in the past is TGARB, The Great American Rain Barrel Co. their Website is www.greatamericanrainbarrel.com. The Commission has done Rain Barrel Sales with them in 2018 to 2022. TGARB will prepare all marketing materials and manage all financial transactions. The Town of Salem nor The Conservation Commission has any financial obligation or contractual obligation. The Commissions role is to be facilitators or sponsors of the sale along with hosting a distribution event for the Barrels. The intended distribution event date is April 18th, and/or April 25th. Sales will start on January 21st, if approved by the commission.

Other General Information:

- All Customer Service will be directed to TGARB
- All Orders are reconciled and processed by TGARB
- Deadline for Sales in April 5th.
- TGARB will create a distribution spreadsheet for the Commission to have at the day of the distribution event.
- TGARB will contact all customers to remind them of the distribution event.
- Any issues or unclaimed barrels will be directed back to TGARB.
- When Barrels are dropped off, it may be 2-3 days prior to the Saturday of the Distribution event.

If the Commission would like to move forward with the Rain Barrel program, Juliann Isabelle-Lanzillo will confirm with the Sales Representative from TGARB and send over relevant materials as acquired. I would also like to get soft commitments from Commission members on if they are able to make it to the distribution event, and assist with pushing out Sales. She will look into a location to host the event, and has already reached out to JROTC to see if they are interested in the volunteer opportunity. Juliann will be present for the distribution event, but would prefer to have Conservation Commission members present as well.