

MINUTES OF THE
275th Anniversary Commission

March 26, 2025

The 275th Anniversary Commission held a regular meeting on Wednesday, March 26, 2025 at the Salem Senior Center, 1 Sally Sweet's Way, Salem, NH.

Committee Members Present: Juliann Isabelle, Crayton Brubaker, Rob Hannon, Tom Giarrosso, Aaron Shamshoyan, Susan Mothon, Cindi Woodbury, Rachel Hill, Pam Russell

Committee Members Absent: Joe Sweeney, Marco Abreu, Joel Dolan, Pat Good, Cathy Ann Stacey

The meeting was called to order at 6:05 pm.

1. Chair Comments

None.

2. Review of Minutes

MOTION BY: Crayton Brubaker

Move to approve the February 26, 2025 minutes as printed.

SECOND BY: Aaron Shamshoyan

VOTE: 6-0-3 (Ms. Woodbury, Ms. Russell, Ms. Hill abstained).

The motion passed.

3. Salembration Update

Ms. Isabelle is coordinating with Casella regarding waste for Salembration. Mr. Hannon asked about invoicing and what has been paid. Ms. Isabelle said there are two sources of funding – one from the Anniversary Celebration Trust Fund and the Rec Revolving Loan Fund. We are trying to expense from the Trust Fund first and then the Revolving Loan Fund.

The Committee discussed tent locations at Field of Dreams and possible selling of food at those tents. Mr. Hannon discussed sponsorships and boards related to that. Mr. Shamshoyan discussed that there will be an outdoor TV. Ms. Woodbury discussed that the face painting vendor who has additional entertainment options, if the 275th was interested. The Committee discussed vendors with characters and animal petting farm.

Ms. Isabelle noted youth sports leagues will have people involved with a dunk tanks. Mr. Shamshoyan discussed shuttles and overflow and handicapped parking. The Committee discussed putting up logistics maps ahead of time and signs up for the day of. The Salembration subgroup will have an upcoming meeting to discuss logistics further.

4. Lafayette Update

Mike Kisiel and Bob Chandler from Field of Dreams will be point people for this event.

5. Historical Society Events

Ms. Mothon provided an update on her 4th grade presentations at the various Salem schools. The children were engaged with the history of Salem. At the places she visits, she leaves a binder with information on the historical society and the history of Salem. She discussed the contents of the binder.

6. Scavenger Hunt Update

No updates on the scavenger hunt.

7. Special Events / Contests Update

No updates on this item. Ms. Isabelle will make a flyer for the photo contest.

8. Sponsorship Update

Ms. Isabelle provided an update on sponsorships – there are two so far. Mr. Sweeney noted at the prior meeting he would take lead on getting sponsorships. Georgia Brust and Dianne Wright are willing to contact businesses for sponsorships or banners. The Commission is waiting for an update / direction from the Chair for sponsorships.

9. License Plates & Other

Ms. Russell inquired about the option to sell the 275th license plates at Town Hall. Ms. Isabelle will coordinate with Pam Sternberg at Town Hall to explore this opportunity further. 24 license plates have been sold so far. Brian Lawrence will make a post on Facebook for the license plates. SCTV will put on the TV station. The Committee discussed taking photos of the license plates on a town vehicle or fire or police vehicle.

10. 275th Merch Store Update

The merch store is live and the link was sent to the commission members. Mr. Shamshoyan discussed a bulk order with the Commission and discussed logistics of the merch store.

11. Marketing Update

No updates.

12. Other

Mr. Giarrosso discussed an opportunity for the ‘My Memories of Salem’ archive project to record short videos and create a video time capsule of sorts. He passed around a flyer. The Committee mentioned hosting a few recording sessions at the Senior Center and the Historical Society. The Committee was very interested in this opportunity.

The Commission discussed a 5k race event.

13. Action Items for Next Meeting

None.

14. Next Meeting Date / Regular Schedule

Next Meeting – Tuesday, April 22nd - 6pm at Ingram Senior Center.

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2 **15. Adjourn**
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4 **MOTION BY: Crayton Brubaker**

5 *Move to adjourn at 7:15 pm.*

6 **SECOND BY: Aaron Shamshoyan**

7 **VOTE: 9-0**

8 **The motion passed unanimously.**

9 **ADJOURNMENT AT 7:15 PM.**
10

11 Notes/minutes taken by: Crayton Brubaker