

# Salem Tomorrow

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## Shaping Growth & Strengthening the Core

Three main factors will influence Salem's future development patterns:

### 1. How to integrate and leverage the existing poly-centered core?

Since amenities, services, and gathering spaces are not centralized in one spot, it is particularly important that the connections are strong. The different existing centers are highlighted in dark orange.

### 2. What land can support denser development?

Places with sewer infrastructure that are outside wetland and conservation restriction areas. These areas are highlighted in pale orange.

### 3. What kinds of development are market-viable, and where?

Recent spatial investment patterns, which have been clustered along Broadway and Main Street, provide a clue to this. Our Draft Plan Framework focuses on shaping and focusing development in these areas with a proven market, with the goal of leveraging that market to achieve the vision and core values we have heard through this process.

- Cores
- Wetlands
- Plan Framework Area
- Neighborhood corridor
- Main St transect
- Rail trail: complete
- Rail trail: incomplete
- Rt 28
- I-93

