

# Salem Tomorrow



## Shaping Growth & Strengthening the Core

Three main factors will influence Salem's future development patterns:

### 1. How to integrate and leverage the existing poly-centered core?

Since amenities, services, and gathering spaces are not centralized in one spot, it is particularly important that the connections are strong. The different existing centers are highlighted in dark orange.

### 2. What land can support denser development?

Places with sewer infrastructure that are outside wetland and conservation restriction areas. These areas are highlighted in pale orange.

### 3. What kinds of development are market-viable, and where?

Recent spatial investment patterns, which have been clustered along Broadway and Main Street, provide a clue to this. Our Draft Plan Framework focuses on shaping and focusing development in these areas with a proven market, with the goal of leveraging that market to achieve the vision and core values we have heard through this process.

- Cores
- Wetlands
- Plan Framework Area
- Neighborhood corridor
- Main St transect
- Rail trail: complete
- Rail trail: incomplete
- Rt 28
- I-93

#### Growth Potential

Salem has limited area that is connected to town water and sewer infrastructure, is outside wetland and conservation restricted areas, and is close enough to commercial, civic, and recreational amenities to make sense for denser development.

These limited areas that can support smart growth are highlighted in pale orange.

#### Cores & Corridors

Salem has five "cores" that each have distinctive histories, features, and uses:

1. Historic Town Center
2. North Salem Historic Town Center
3. Civic Core
4. Depot
5. Tuscan Village

These cores are oriented towards two key corridors:

1. Main St / North Main St
2. Broadway / Rt-28

The functioning of these cores and corridors relies on the strength of the secondary streets connecting them.

#### Investment Patterns

Other than single family residential development, recent investment has been focused within this boundary, specifically along Broadway and Main Street, with notable public investment in community facilities along Geremonty Drive.

Town of Salem  
Master Plan

